

PRIVACY POLICY

Last Updated: August 2026

1. INTRODUCTION

SysFEAT (SIREN 107 641 490) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your personal data when you visit our website www.sysfeat.com and interact with our services.

2. DATA CONTROLLER

SysFEAT, represented by Antoine Lonjon, serves as the Data Controller under the General Data Protection Regulation (GDPR). We are responsible for determining the purposes and means of processing your personal data.

3. LEGAL BASIS FOR DATA PROCESSING

We process your personal data based on the following legal grounds:

- Your explicit consent (for marketing communications and non-essential cookies)
- Performance of a contract (to provide requested services)
- Compliance with legal obligations
- Our legitimate business interests (to improve our website and services)

4. INFORMATION WE COLLECT

4.1 Information You Provide Directly

When you contact us through our website, subscribe to our newsletter, or submit inquiries, we may collect:

- Name and email address
- Company name and job title
- Phone number (optional)
- Messages and inquiries you send us

4.2 Information Collected Automatically

When you visit our website, we may automatically collect:

- IP address and browser information
- Pages visited and time spent on the site
- Referral source and device type
- Cookies and similar tracking technologies

5. HOW WE USE YOUR DATA

SysFEAT uses collected data for the following purposes:

- Responding to your inquiries and providing requested services
- Sending newsletters and marketing communications (with your consent)
- Analyzing website usage to improve user experience
- Complying with legal obligations
- Preventing fraud and ensuring website security

6. DATA SHARING & THIRD PARTIES

We do not sell, trade, or rent your personal data to third parties. We may share your data only in the following circumstances:

- Service Providers: With trusted vendors who assist in operating our website and providing services (e.g., hosting providers, analytics tools)
- Legal Requirements: When required by law or to protect our rights and safety
- Business Transfers: In the event of a merger, acquisition, or sale of assets

All third-party service providers are bound by confidentiality agreements and are only authorized to use your data to perform services on our behalf.

7. DATA RETENTION

We retain your personal data only for as long as necessary to fulfill the purposes outlined in this Privacy Policy or as required by law. Specifically:

- Contact form submissions: Retained for 3 years or until purpose is fulfilled
- Newsletter subscribers: Retained until unsubscription
- Analytics data: Aggregated and anonymized after 12 months

8. YOUR RIGHTS UNDER GDPR

As a data subject, you have the following rights:

Right of Access: You may request a copy of the personal data we hold about you

Right to Rectification: You may request correction of inaccurate data

Right to Erasure ("Right to be Forgotten"): You may request deletion of your data under certain circumstances

Right to Restrict Processing: You may limit how we use your data

Right to Data Portability: You may request your data in a portable format

Right to Object: You may object to certain processing activities

To exercise any of these rights, please contact us through our website contact form or via email. We will respond to your request within 30 days in accordance with GDPR requirements.

9. COOKIES & TRACKING TECHNOLOGIES

Our website uses cookies and similar tracking technologies to enhance user experience. We distinguish between:

- Essential Cookies: Required for basic website functionality (no consent needed)
- Analytical Cookies: Used to understand user behavior (require consent)
- Marketing Cookies: Used for targeted advertising (require explicit consent)

You can manage cookie preferences through your browser settings or our cookie consent banner. Please note that disabling certain cookies may impact website functionality.

10. DATA SECURITY

SysFEAT implements appropriate technical and organizational measures to protect your personal data against unauthorized access, alteration, disclosure, or destruction. These include:

- Secure SSL/TLS encryption for data transmission
- Restricted access to personal data
- Regular security audits and updates

However, no method of transmission over the internet is 100% secure. While we strive to protect your data, we cannot guarantee absolute security.

11. CONTACT US

If you have questions about this Privacy Policy, wish to exercise your rights, or have privacy concerns, please contact us through our website contact form.

12. POLICY UPDATES

SysFEAT may update this Privacy Policy periodically to reflect changes in our practices or applicable laws. We will notify you of significant changes by posting the updated policy on our website with a revised "Last Updated" date.